

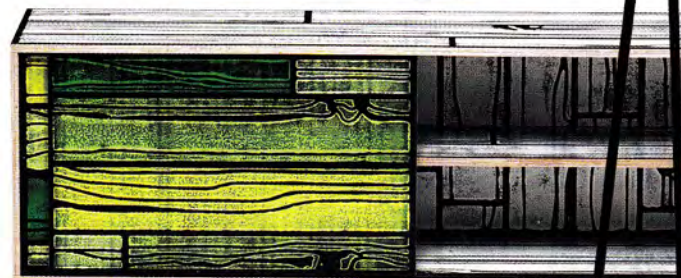


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1 Loch Lomond.
2 Vintage Chanel 2.55 canvas bag, £1,600, at Vintage Heirloom.
3 Metal tripod floor lamp, £165, Rockett St George.
4 Plywood, timber and clear lacquer WrongWoods cabinet in White with Green, £2,150, Richard Woods and Sebastian Wrong for Established & Sons.



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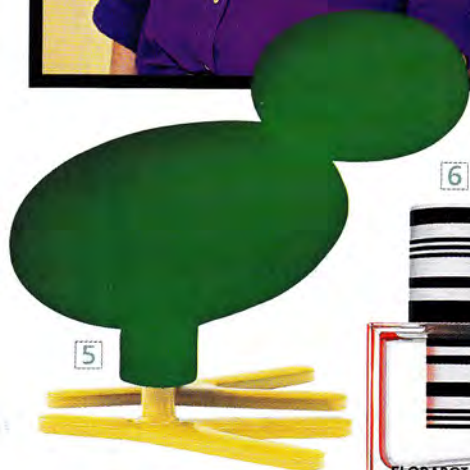
MY INTERIOR LIFE

Sharai Meyers

Occupation Founder and owner of Purple Dragon, the cool kids' members' club with outposts in Battersea and Chelsea and a third due to open in Marylebone at the end of this year.

Working life After a law degree, Sharai did various jobs, including tech consulting, before spending six years as business partner and MD of Roland Mouret. She left to create Purple Dragon and the first club opened in 2008. There are plans to eventually take the brand global – just don't call her a mumtrepreneur...

Home life She lives in Chelsea with her sons Connor, seven, and Lukas, four.



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5 Metal and foam Tipi chair, £2,500, Eero Aarnio for Adelta at Chaplins.
6 Florabotanica eau de parfum, £53, Balenciaga at House Of Fraser.
7 Lacquered MDF Tree bookshelf in Grey, £690, Bobo Kids.
8 Silk-gauze top, £460, Isabel Marant at Net-A-Porter.



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MY LIFE

My childhood was nomadic – my father worked in oil, so we lived in lots of different places including Scotland and Scandinavia, which had a big impact on me. Scandinavians are so progressive about education and have that lovely clean aesthetic. It really influenced my ideas for Purple Dragon.

I hate labels – I understand that mumtrepreneur isn't meant to be derogatory, but it's similar to yummy mummy. I find both just so limiting.

When I worked in fashion, walking around in three-inch heels was the norm – my hamstrings were so short, I could barely put my feet down flat on the floor. Now I'm a boots, jeans (Citizens Of Humanity or Paige) and shirt or T-shirt and jacket kind of girl.

My favourite designer is Isabel Marant – it's all in the details. Her clothes aren't too girly, plus they're really easy to wear.

I treated myself to a Chanel 2.55 bag when the club first went into profit. I use it all the time and it takes an iPad mini – who knew Chanel was such a genius!

My signature scent is Balenciaga's Florabotanica. It's fresh and floral, but not too strong.

The best way to de-stress is to go out with good friends who make you laugh until your face hurts.

MY INSPIRATION

Working with Roland Mouret gave me self-confidence. The Galaxy dress was the tipping point, but we didn't realise it at the time. Managing to create aspirational dresses that women can really integrate into their lives is a true skill.

I admire anyone who has the courage to carve their own path. Natalie Massenet is extraordinary – we met in the early days when Net-A-Porter was just a small brand. She's been on an incredible journey.

I find inspiration in travelling and leaving the usual routine behind. Your mind spins off and you see things in a different light.

It was fun choosing design classics for the club such as Arne Jacobsen's Series 7 chair in adult and children's sizes and I've just bought some Eero Aarnio Tipi chairs too.

MY HOME

My home isn't totally mid-century modern, but it definitely has that vibe – and I do love the Bauhaus movement. I have a mix of old and new and things I've collected on my travels.

For beautiful children's furniture, Bobo Kids is great. I've got a lovely desk of theirs, but they also do cool bunk beds and bookshelves.

I really like Established & Sons. I have their WrongWoods sideboard – it has the simplicity and evolution of mid-century designs.

I collect vintage clothes. There is a great shop in Jardin du Palais Royal in Paris owned by Didier Ludot. He was friends with a Chanel house model, so I've snapped up some amazing couture pieces.

The last thing I bought was a steel tripod light from Rockett St George. It sits behind my sofa.

I miss Scotland a lot – you can walk to a place where you don't see another living soul, no sign of humanity. I love the walk to Loch Lomond, over the Rest and Be Thankful to Loch Fyne – that's very therapeutic.